

SEPTEMBER 2009 ISSUE

Point to Point

MONTHLY NEWSLETTER FOR ISACA® NEO MEMBERS



Visit our Website @ <http://www.isaca-neohio.org/index.htm>

Sept. 2009 Monthly Meeting

***“Stop Losing Your Assets!”
To Ineffective Technology Financial Management:
Minimize
Costly Risks While Maximizing Business Value—
Without
Buying Any New Tech Toys!”***

LOCATION:
Harry's
Steakhouse
5664 Brecksville
Road
Independence,
OH 44131
216.524.2226

DATE / TIME:
Thursday,
Sept. 17, 2009

Check-In:
12:00-12:30

Lunch:
12:30-1:30

**2.5 CPE Credits
Cost:**

Presentations:
1:30 – 4:00

**ISACA Members
\$40
Non-Members
\$50**

**Register online
See page 3 for
details!**

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SPEAKER: *Alan L. Plastow, MAT, PMP*

Founder of “The Institute for Technology Asset Management”, “The Business Technology Consumer Network”, and the “Consortium for Technology Portfolio Management Excellence” (At Kent State University)

Please see **Monthly Meeting** on page 3

**President's
Message****Tom Polcar**

The 2009/2010 Northeast Ohio ("NEO") ISACA Officer and Committee members are excited to be serving the Chapter this coming year. Officer and Committee members met in early August at a "meet & greet" to get to know one another and discuss our goals for the coming year. Our chapter website is updated with our '09/'10 Officer and Committee

members, please feel free to reach out to them if you are interested in getting involved, would like to understand their role/goals within the chapter, or have any questions.

In an effort to continue to offer our membership with high quality training at a low cost, we have listened to our membership in developing this year's calendar. While we are still in the process of finalizing topics and speakers, we are interested in hearing from you. If you have suggestions please reach out to Jeff Pershing, jeffpershing@yahoo.com.

Our September 17th meeting presented by Alan Plastow (MAT, PMP), covers a topic that our chapter has not previously addressed; ""**Stop Losing Your Assets**' To Ineffective Technology Financial Management: Minimize Costly Risks While Maximizing Business Value – Without Buying Any New Tech Toys!"".

We are going to use the September Chapter meeting as the CISA/CISM/CGEIT recognition for those that passed the December or June exams. Attendance for those who sat and passed one of the aforementioned exams is FREE.

Lastly, the NEO chapter recently revised our Chapter Bylaws. I will be asking our membership to vote on the Bylaws at our October chapter meeting. Please visit the NEO chapter website to view the Bylaws. Any questions, comments, or concerns can be sent to me.

I am very excited for this chapter year and look forward to seeing each of you at our chapter meeting September 17th.

Best regards,

Tom Polcar
Northeast Ohio Chapter President



September 2009 Monthly Meeting

“Stop Losing Your Assets!”

***To Ineffective Technology Financial Management: Minimize
Costly Risks While Maximizing Business Value—Without
Buying Any New Tech Toys!”***

Featuring

Alan L. Plastow, MAT, PMP

***Founder of “The Institute for Technology Asset Management”,
“The Business Technology Consumer Network”, and the “Consortium for
Technology Portfolio Management Excellence” (At Kent State University)***

Thursday, September 17, 2009

Check-In: 12:00-12:30

Lunch: 12:30-1:30

Presentations: 1:30-4:00

Networking/Cocktails: 4:00-5:00

2.5 CPE Credits

**Location: Harry’s Steakhouse
5664 Brecksville Rd.
Independence, OH 44131**

Cost (includes lunch and snacks):

**ISACA Members \$40
Non-Members \$50**

REGISTRATION: www.acteva.com/go/neoisaca

“Stop Losing Your Assets” To Ineffective Technology Financial Management: Minimize Costly Risks While Maximizing Business Value – Without Buying Any New Tech Toys!

How would you stop the punitive external auditors cold while improving the ROIC on IT goods and services? Here's a quick overview of how you can do good deeds. During this interactive discussion / seminar we explore the wide range of hidden traps and pitfalls of technology compliance assurance. We'll discuss proven methods for stonewalling the 24+ aggressive enforcement auditing groups that currently hunt your companies and/or clients (*Hint: Up to \$1,000,000 Whistle-Blower rewards*).

Once we've set the compliance audit assurance baseline, we'll explore supplierneutral processes you can use – right now – to enhance the same cost-effective infrastructure to establish and grow a framework for serious IT environment life cycle savings.

Who IS this guy?

Alan Plastow, MAT, PMP, is a highly experienced resource for enterprises seeking to take control over the bloated costs and unnecessary risks of business technologies. Plastow has been the consistent voice of consumer rights in software licensing, compliance auditing & enforcement, and IT ROI value restoration since 1995. His globally delivered presentations and Knowledge Briefings provide supplier-neutral, cost-effective, and common sense solutions to an enormous range of real world IT infrastructure problems encountered by virtually every business. Plastow is an author, serial entrepreneur, and teaches project management at The University of Akron.

Plastow is the founder of “The Institute for Technology Asset Management”, “The Business Technology Consumer Network”, and the “Consortium for Technology Portfolio Management Excellence” (at Kent State University).

Why should I attend?

Some stats you may want to use to generate interest: We'll answer them in the session...

1. Why are American SMEs the most frequently audited for copyright non compliance in the world?
2. Why are American businesses the only ones on the planet subject to up to \$1,000,000 software piracy Whistle-Blower rewards?
3. What simple document management procedures could you implement to reduce non compliance exposure by as much as 80%?
4. How can you help your company / clients reduce the existing technology spend by as much as 30% -- in only a few weeks?
5. What single error to over 80% of enterprises make that results in overspending on software by more than 60%?
6. Why are we paying up to double for technology support and maintenance.

DIRECTIONS:

Harry's Steakhouse
5664 Brecksville Road
Independence, Ohio

From the North:

- Take I-77 South to Highway 21
- Highway 21 turns into Brecksville Road after .5 miles
- Follow Brecksville Road for .8 miles
- Harry's Steakhouse is on the right side on the street

From the South:

- Take I-77 North to Rockside Road
- Turn right onto Rockside Road at the end of the exit ramp
- Follow Rockside Road to Brecksville Road (Highway 21)
- Turn left on Brecksville Road.

- Proceed on Brecksville Road approximately 1 mile, Harry's Steakhouse is on the left side of the street.

From the East and West via I-480:

- Take I-480 to I-77 South
- Exit at Rockside Road
- Turn left onto Rockside Road at the end of the exit ramp
- Follow Rockside Road to Brecksville Road
- Turn left on Brecksville Road
- Proceed on Brecksville Road approximately 1 mile
- Harry's Steakhouse is on the left side of the street

ISACA-NEO CISA Review Course

Are you planning to register for the December 2009 CISA or CISM Exams, know someone who is, or are simply looking to keep your CISA/CISM skills current? Are you looking for a cost-effective way to review the material presented in the CISA Review Manual or would like to review more sample questions?

ISACA-NEO is looking to gauge interest in either hosting 8 weekly review sessions or 1 weekend-long capstone review course. Based upon the interest level, ISACA-NEO will determine the final format for the review. If this class is something that you believe will benefit you or a colleague in preparing for the exam, and have an interest in attending, please contact Tom Densovich at tdensovich@deloitte.com or Travis Moser at travis.moser@timken.com with the format you would prefer or if you have any questions related to a CISA Review Course. Once ISACA-NEO determines the CISA Review Course format, we will communicate all the details via the newsletter, website, and e-mail.

Calendar of ISACA® USA Events		
Date	Event	Location
<i>September 28-30 2009</i>	 <p>INFORMATION SECURITY AND RISK MANAGEMENT CONFERENCE</p>	<i>Las Vegas, Nevada</i>
<i>October 14-16 2009</i>	 <p>ISACA® IT GOVERNANCE, RISK & COMPLIANCE CONFERENCE</p>	<i>Henderson, Nevada</i>
<i>April 18-22 2010</i>	 <p>north america cacs.</p>	<i>Chicago, Illinois</i>
<i>June 6-9 2010</i>	 <p>international CONFERENCE</p>	<i>Cancun, Mexico</i>

Job Postings

Interested in advertising a technical audit position within our newsletter and website? There's no charge for member organizations wishing to post jobs (no third parties please). Send your job posting to jobs@isaca-neohio.org.

The Sherwin-Williams Company – Corporate IT Auditor

Have you always dreamed of joining one of **Fortune's "100 Best Companies to Work For?"** The **Sherwin-Williams Company** debuted on the 2005 list and was recognized and ranked #2 for the **Best Match For 401(k)**!

Headquartered in Cleveland, OH, Sherwin-Williams is a Fortune 400 organization that is America's largest paint company with over \$6 Billion in annual sales and a workforce of approximately 31,000 employees worldwide. Founded in 1866, Sherwin-Williams is one of

the world's leading companies engaged in the manufacture, distribution and sale of coatings and related products to professional, industrial, commercial and retail customers.

Position Description

Located within our Corporate Audit department, the Corporate IT Auditor is responsible for assisting with the planning and execution of the annual Sarbanes-Oxley controls assessment and other audit assessments identified in the annual IT Audit Plan. The Corporate IT Auditor will work both independently and within a team to assess the design and effectiveness of controls found within and supporting the Sherwin-Williams IT environment.

Corporate IT Auditor will:

- Conduct system, application, and technical audits at corporate and remote locations
- Assess IT/IS procedures and controls
- Identify audit risks and control weaknesses
- Develop and build relationships with senior management
- Review audit findings with appropriate management staff
- Prepare audit reports/make recommendations
- Evaluate audit findings against evolving industry best practices
- Help generate creative, executable strategies and recommendations
- Perform control assessments to comply with Sarbanes-Oxley initiatives
- Coordinate and complete special audit requests and projects
- Travel Requirements less than 5%.

Successful candidate will have:

- 1-3 years related experience and possess strong computer skills.
- Bachelor's Degree in Management Information Systems or related field required.
- Excellent verbal/written communication skills
- Ability to multitask
- Preferred proficiency in Oracle applications
- Preferred professional certification including CISA (Certified Information Systems Auditor) or CIA (Certified Internal Auditor)
-

Benefits

Sherwin-Williams is proud to offer the following benefits which include but, are not limited to: Medical, Dental, and Vision Insurance, 401(k), Stock Purchase and Retirement Plans, and Tuition Reimbursement.

Please send resume to: Jennifer.M.Morgan@sherwin.com

We are an EOE M/F/D/V employer.

Please Refer a Friend

ISACA's NEO Chapter counts on you for support. Please refer this newsletter to a friend.



Do you need CPEs? ISACA® offers members complimentary e-Symposium webcasts, along with an archive of e-Symposium webcasts.

Members can earn CPE hours for accessing and reviewing webcast presentations.

Broadband connection and ISACA® member login ID is required to access material. Please visit

<http://www.isaca.org/webcasts>.

ISACA® Webcasts (www.isaca.org/webcasts)

Date	Session Title	CPE Hours
<i>September 29, 2009</i>	<i>The Cloud and Service Management: How Do they Connect?</i>	<i>3 CPEs</i>
<i>Archive</i>	<i>PCI Compliance: A Holistic View</i>	<i>3 CPEs</i>
<i>Archive</i>	<i>Optimizing Your Enterprise GRC Program</i>	<i>3 CPEs</i>
<i>Archive</i>	<i>Harmonizing Security and Compliance</i>	<i>3 CPEs</i>
<i>Archive</i>	<i>Web Application Security: Intelligent Choices</i>	<i>3 CPEs</i>
<i>Archive</i>	<i>IT Audit: Challenges & Opportunities</i>	<i>3 CPEs</i>

<i>Archive</i>	<i>Security Vulnerabilities and Safeguards</i>	3 CPEs
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ISACA® NORTHEAST OHIO CHAPTER DISCLAIMER STATEMENT

Because it is one objective of the ISACA® Northeast Ohio Chapter to be a forum for the free expression and interchange of ideas, statements of position or expression of opinion appearing herein are those of the author(s) and not, by the fact of publication, necessarily those of the ISACA® Northeast Ohio Chapter or its directors and officers. Likewise, the publication of any advertisement in the ISACA® Northeast Ohio Chapter's newsletter is not to be construed as an endorsement of the product or service offered unless such approval or endorsement is specifically stated.

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lisa_peterson@progressive.com

John Lindley

jlindley@amtrust.com**Speaker/Topic Suggestions****Have a suggestion for a speaker and/or topic?**

Contact our Program Officer, Jeff Pershing via email at jeffpershing@yahoo.com



ISACA has become a pace-setting global organization for information governance, control, security and audit professionals. Its IS auditing and IS control standards are followed by practitioners worldwide. Its research pinpoints professional issues challenging its constituents. Its Certified Information Systems Auditor (CISA) certification is recognized globally and has been earned by more than 50,000 professionals since inception. The Certified Information Security Manager (CISM) certification uniquely targets the information security management audience and has been earned by more than 6,500 professionals. It publishes a leading technical journal in the information control field, the *Information Systems Control Journal*. It hosts a series of international conferences focusing on both technical and managerial topics pertinent to the IS assurance, control, security and IT governance professions. For more information on the association's products and services, e-mail the membership department at membership@isaca.org or complete the [Information Request Form](#).